



October 15, 2008

Ms. Carolyn Goff
Director of Sales & Marketing
Dine.TO
898 Danforth Ave.
Toronto ON M4J 1L0

Dear Carolyn,

On behalf of Willow Breast Cancer Support Canada's Board of Directors and Staff I would like to thank you for your generous contribution to our annual, signature event, *Eat to the Beat*. We appreciate your role in making the 13th annual *Eat to the Beat* the most delicious event we've ever hosted!

We are so grateful to Dine.TO for your commitment to Willow and our unique programs and services, which are confidential, free of charge and available throughout Canada. Everyone on Willow's Peer Support Team has experienced breast cancer first-hand. We are proud to be able to help those who can't wait for tomorrow's cure, to ensure they get the support they need today.

As a result of the commitment of our sponsors, donors, chefs, volunteers and guests, the evening raised over \$275,000 for Willow's programs, supporting thousands of people impacted by breast cancer each year. It is important to note that this wouldn't be possible without the outstanding support of all of our in-kind sponsors. By donating your advertising space to us we are ultimately able to keep our expenses to an absolute minimum – this is how we return 90% of the event proceeds to Willow. Enjoyed by over 850 guests, *Eat to the Beat* was an enormous success and would not have been possible without the dedication of everyone involved!

We appreciate that this has been a difficult year financially and that makes your outstanding sponsorship contribution all the more incredible. Thank you again and we look forward to speaking to you soon about next year!

Kind regards,

A handwritten signature in black ink that reads "Lindsay Michael".

Lindsay Michael
Manager, Development & Events
Willow Breast Cancer Support Canada
lmichael@willow.org
416.778.6314 ext 229
1.888.778.3100