



BREAST CANCER SUPPORT CANADA

February 4th, 2010

Ms. Carolyn Goff
Dine.TO
88 Danforth Avenue
Toronto ON M4J 1L9

Dear Carolyn,

This year marks the 15th anniversary of **Eat to the Beat**, Willow Breast Cancer Support Canada's signature fundraising event. To celebrate we will host a feast for the senses at Roy Thomson Hall on Tuesday, October 5, 2010. Guests' sight, hearing, smell, touch and, of course, taste will be elevated to new heights!

Featuring the cuisine of 60 stellar female chefs, representatives from some of Canada's preeminent wineries and breweries and over 900 guests in attendance, **Eat to the Beat** continues to be the 'go to' food & fundraising event in Toronto and has been rated one of Toronto's Top 100 Events in BizBash magazine. **Eat to the Beat** has raised over \$2.7million since its inception. All proceeds from the event benefit Willow Breast Cancer Support Canada with an average of over 82% of the funds raised being applied directly to Willow's programs and services.

This year, over 22,400 women will be diagnosed with breast cancer in Canada. Willow delivers patient-focused information and compassionate support to anyone affected by breast cancer in communities across Canada – free of charge.

Carolyn, as one of **Eat to the Beat's** valued sponsors, I would like to thank you for your continued support. I look forward to contacting you to arrange a meeting to discuss how your sponsorship of **Eat to the Beat**, will promote the commitment Dine.TO has to helping Willow ensure that no one needs to face breast cancer alone.

Kind regards,

A handwritten signature in blue ink that reads "Virginia Yule".

Virginia Yule
Executive Director
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